



CHAMPAGNE
TAITTINGER
Reims



**THE
OLD
VIC**

RICHARD ARMITAGE SIGNS CHAMPAGNE TAITTINGER JEROBOAM

Richard Armitage, star of *The Crucible*, which is currently running at The Old Vic, is the first leading light to sign a Jeroboam of Champagne Taittinger's classic Prestige Brut NV as part of a special collection.

Arts enthusiast and supporter of The Old Vic for eight years, Champagne Taittinger is donating a number of Jeroboams for the forthcoming 2014/2015 season. The lead actor or actress in each new play at The Old Vic will be asked to sign a Jeroboam of Champagne Taittinger creating a collection which will then be auctioned off at a fundraising event in next year to raise funds for The Old Vic Theatre Trust .



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Editor's Notes

- Champagne Taittinger remains one of the few top Champagne houses to be owned and actively managed by the family named on the label www.taittinger.com
- For more information about The Old Vic, visit www.oldvictheatre.com
- For further information please contact Chrissy Dorner at R&R Teamwork on 020 7384 1333 / Chrissy@randr.co.uk